

### 10 gigabyte basket EU28 & OECD country and operator rankings

- In all EU28 and OECD countries it is always a network operator that offers the lowest price for the 10 gigabyte basket of 4G LTE unlimited minute (>1,000) & SMS smartphone plans with tethering. Not MVNOs!
- In US, Germany, Canada, Japan, Spain, Belgium and Australia operators charge consumers 2 to 6 times more for the 10 gigabyte basket than in EU's competitive Nordic and Baltic markets
- In the 4 to 3 consolidated German market Telefonica o2 and Vodafone charge 2 times more for 10 gigabytes than in the UK's 4-operator mobile market
- In the Greek protected 3-operator market Deutsche Telekom charges 2 times more for 10 gigabytes than in the Netherlands where Tele2 is launching as the fourth operator
- UK and Dutch operators charge half of what German and Greek operators charge even though they paid more (€/MHz/pop) for acquiring or renewing 800, 900, 1800 and 2600MHz spectrum
- The overwhelming majority of MVNOs in EU28 and OECD markets do not allow hotspot/tethering functionality in their smartphone plans.

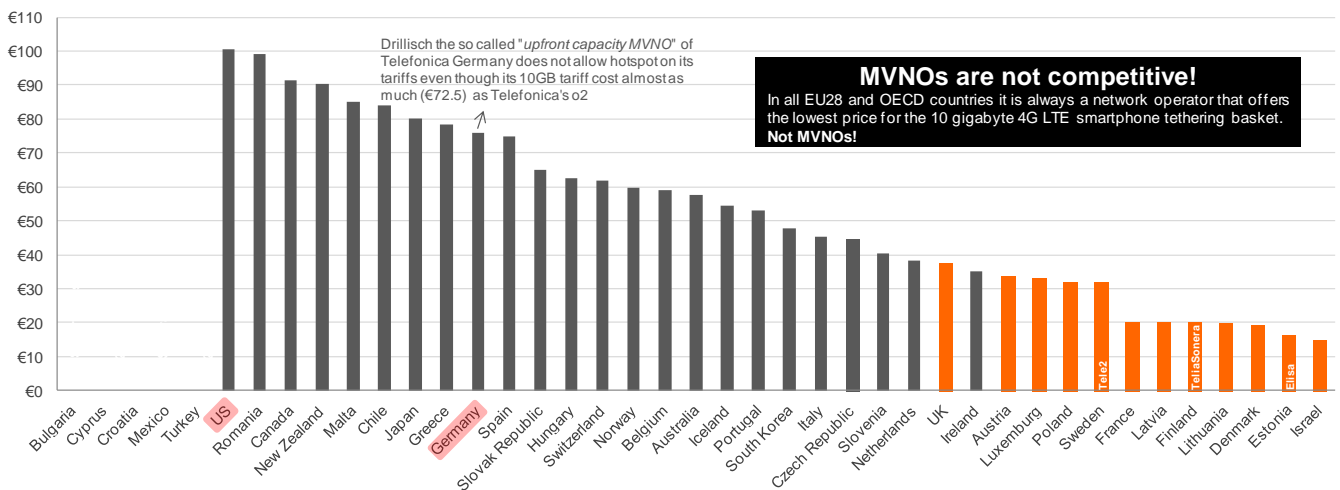
Rewheel / Digital Fuel Monitor 1H-2015 release, 11<sup>th</sup> June 2015

On the 21<sup>st</sup> of May 2015 the third (1H-2015) Digital Fuel Monitor update was released<sup>1</sup> by Rewheel. DFMonitor's 1H-2015 release includes 1,638 smartphone and data-only tariff plans offered in 41 countries from 137 operators, 40 operator discount brands and 71 independently owned Mobile Virtual Network Operators (MVNOs). The main finding of the third DFMonitor release was that Europe's mobile internet divide is widening "While the gigabytes that €35 can buy stayed flat at around 2 in the German, Italian, Spanish, Belgian, Austrian and Portuguese protected markets in the Nordics & Baltics they doubled every year and reached 19 gigabytes in 1H2015" Furthermore the latest data (tariffs April and May 2015) reconfirmed the 100 times difference in the gigabyte price or included gigabyte volume both in smartphone and data-only tariffs among EU28 and OECD countries.

In this premium research note we present the 10 gigabyte basket EU28 & OECD country and operator ranking for 4G LTE unlimited (>1,000) minute & SMS smartphone plans that include hotspot/tethering functionality for the entire volume.

#### 10 gigabyte basket EU28 & OECD country ranking - 4G LTE smartphone plans with tethering

Lowest price 4G LTE unlimited (>1,000) minute & SMS smartphone tariff per country with at least 10 gigabytes and hotspot/tethering functionality  
Operator main brands, discount brands and MVNOs are included in the comparison



Prices April-May 2015 [dfmonitor.eu](http://dfmonitor.eu) Other currencies converted to EUR by using exchange rates

Bite has not yet launched 4G when Latvian and Lithuania tariffs were collected on April 2015

<sup>1</sup> [www.dfmonitor.eu](http://www.dfmonitor.eu)