

## 10 gigabyte basket EU28 & OECD operator rankings

Includes operator main brands, discount brands and MVNOs that offer unlimited minute & SMS smartphone tariffs with minimum 10 gigabytes of mobile internet volume (including tethering) - April-May 2015

Rank	Operator-brand name	Brand type	Country	10 GB BASKET price	DFMonitor calculated base (zero gigabytes) price in 4G LTE unlimited (>1,000) minute & SMS smartphone tariff plans	DFMonitor calculated incremental gigabyte price in 4G LTE unlimited (>1,000) minute & SMS smartphone tariff plans
1	Operator-brand	Main	Country	€ 14.51	€ 7.0	€ 0.8
2	Elisa-Elisa	Main	Estonia	€ 16.00	€ 8.0	€ 0.6
3	Operator-brand	Brand	Denmark	€ 19.37		
4	Operator-brand	Main	Lithuania	€ 19.69		
5	TeliaSonera-Sonera	Main	Finland	€ 19.90	€ 18.0	€ 0.2
6	Operator-brand	Main	Latvia	€ 19.95		
7	Operator-brand	Main	Lithuania	€ 19.98		
8	Operator-brand	Main	Estonia	€ 19.99	€ 10.0	€ 0.6
9	Operator-brand	Main	France	€ 19.99		
10	Operator-brand	Main	Estonia		€ 16.0	€ 0.6
11	Operator-brand	Brand	Denmark			
12	Operator-brand	Brand	Denmark			
13	DNA-DNA	Main	Finland		€ 25.0	€ 0.0
14	Elisa-Saunalahti	Main	Finland		€ 25.0	€ 0.0
15	Operator-brand	Brand	Denmark			
16	TeliaSonera-Telia	Main	Denmark		€ 25.0	€ 0.3
17	Tele2-Tele2	Main	Sweden		€ 23.0	€ 0.4
18	Operator-brand	Brand	Poland			
19	Operator-brand	Brand	Israel			
20	Operator-brand	Brand	Sweden		€ 24.0	€ 0.4
23	Operator-brand	Brand	Country	€ 35.00		
24	Operator-brand	Brand	Country			
32	Operator-brand	Brand	Ireland	€ 39.99		
33	Operator-brand	Brand	Country			
46	Operator-brand	Main	South Korea	€ 47.92		€ 1.8
47	Operator-brand	Brand	Country			
51	Operator-brand	Main	Austria	€ 51.65		€ 2.8
52	Operator-brand	Brand	Country			
55	Operator-brand	MVNO	Austria	€ 54.28		€ 3.5
56	Operator-brand	Main	Austria	€ 56.56		
57	Operator-brand	Brand	Country			
60	Operator-brand	Main	Belgium	€ 59.00		€ 4.0
61	Operator-brand	Brand	Country			
64	Operator-brand	Main	Hungary	€ 62.63		
65	Operator-brand	Brand	Country			
66	Hutchison-3	Main	Country	€ 64.99		€ 4.1
67	Operator-brand	Brand	Country			
69	Operator-brand	Main	Italy	€ 65.16		
70	Operator-brand	Brand	Country			
72	Telefonica-Movistar	Main	Spain	€ 75.00	€ 22.0	€ 5.4
73	Telefonica-O2	Main	Germany	€ 75.99	€ 21.0	€ 5.5
75	DeutscheTelekom-brand	Main	Country			
76	Operator-brand	Main	Spain			
78	Vodafone-Vodafone	Main	Ireland	€ 80.00	€ 19.0	€ 5.6
79	Operator-brand	Main	South Korea			
80	Operator-brand	Main	South Korea			
81	Operator-brand	Main	Japan			
82	Telefonica-Movistar	Main	Country			
84	Vodafone-Vodafone	Main	Country			
85	Operator-brand	Main	Germany	€ 86.24	€ 29.0	€ 5.2
86	Vodafone-Vodafone	Main	Country			
89	Vodafone-Vodafone	Main	Country			
90	Operator-brand	Main	Canada			
91	Operator-brand	Main	Canada			
92	Operator-brand	Main	Canada	€ 92.47	€ 33.0	€ 6.4
93	Operator-brand	Main	Australia	€ 97.20	€ 31.0	€ 6.8
94	Vodafone-Vodafone	Main	Country			
95	Operator-brand	Main	Japan			
96	Operator-brand	Main	US			
97	Operator-brand	Main	Germany	€ 102.15	€ 31.0	€ 6.2
98	Operator-brand	Main	US	€ 102.35	€ 39.0	€ 6.0
99	Operator-brand	Main	US	€ 106.80	€ 48.0	€ 6.5
100	Operator-brand	MVNO	US			
101	DeutscheTelekom-Google	MVNO	US	€ 106.80		
102	Operator-brand	MVNO	Australia			
103	Vodafone-Vodafone	Main	Country			
104	AmericaMovil-brand	Main	Country	€ 110.30	€ 27.0	€ 7.6
105	Operator-brand	Main	Japan			
106	Operator-brand	Discount	Canada			
107	Operator-brand	Main	Spain			
108	Operator-brand	MVNO	Canada	€ 160.60	€ 24.0	€ 13.4
109	Operator-brand	Main	Chile	€ 177.89		
	Belacom-Proximus	Main	Belgium	Not offered		
	Operator-brand	Main	Belgium	Not offered		
	Operator-brand	Main	Canada	Not offered		
	Operator-brand	Main	Chile	Not offered		
	Operator-brand	Main	Cyprus	Not offered		
	Operator-brand	Main	Greece	Not offered	€ 26.0	€ 17.4
	Orange-Orange	Main	Country	Not offered		
	DeutscheTelekom-T-Mobile	Main	Country	Not offered		
	TelekomAustria-brand	Main	Country	Not offered		
	DeutscheTelekom-T-Mobile	Main	Country	Not offered		
	Telenor-Telenor	Main	Country	Not offered		
	Hutchison-3	Main	Country	Not offered		
	Vodafone-Vodafone	Main	Country	Not offered		
	AmericaMovil-brand	Main	Country	Not offered		
	Telefonica-Movistar	Main	Country	Not offered		
	ATT-brand	Main	Country	Not offered		
	Vodafone-Vodafone	Main	Country	Not offered		
	Operator-brand	Main	New Zealand	Not offered		
	Orange-Orange	Main	Country	Not offered		
	Orange-Orange	Main	Country	Not offered		
	DeutscheTelekom-T-Mobile	Main	Country	Not offered		
	DeutscheTelekom-T-Mobile	Main	Country	Not offered		
	Vodafone-Vodafone	Main	Country	Not offered		
	Hutchison-3	Main	Country	Not offered		
	Operator-brand	Main	US	Not offered		

**Competitive open mobile internet access zone**

**Non-competitive zone**  
Operators engage in zero-rating (price discrimination) to favour their own services

Operator main brands that do not offer 4G-10GB or higher volume smartphone tariffs (full volume can be used in hotspot/tethering mode) are included in the bottom of the list without a rank  
Operator discount brands or MVNOs that do not offer 4G-10GB or higher volume smartphone tariffs (full volume can be used in hotspot/tethering mode) are not listed here