

92 vertically discriminated zero-rated mobile services in OECD, November 2014

Net neutrality violations: Potentially anti-competitive zero-rated telco own or third party (telco partner) internet services

Collection date	Country	Operator	Brand	Brand type	Zero-rating	Cloud storage	Video streaming	Music streaming	Messaging/Social networks	Info-content
02/09/2014	Country	Operator	Operator brand	Type	Yes		ZeroRated:Telco Video	ZeroRated:SpotifyPremium	Spotify	
14/11/2014	Country	Operator	Operator brand	Type	Yes	Bundled:Telco Cloud	ZeroRated:YouTube	Bundled:3rd party app		
13/11/2014	Country	Operator	Operator brand	Type	Yes	Promo:Telco Cloud	ZeroRated:VodafoneLiveTV		Promo:Telco app	
02/11/2014	Country	Operator	Operator brand	Type	Yes		ZeroRated:VodafoneLiveTV		ZeroRated:Facebook	facebook
03/11/2014	Country	Operator	Operator brand	Type	Yes		ZeroRated:Telco Video			
19/09/2014	Country	Operator	Operator brand	Type	Yes	ZeroRated:Telco Cloud	ZeroRated:Telco Video	ZeroRated:DeezerPremium	DEEZER	
19/09/2014	Country	Operator	Operator brand	Type	Yes		ZeroRated:Telco Video			
02/11/2014	Country	Operator	Operator brand	Type	Yes	Promo:Telco Cloud	ZeroRated:Telco Video	ZeroRated:Telco app	ZeroRated:3rd party app	
10/10/2014	Country	Operator	Operator brand	Type	Yes	Bundled:Telco Cloud	ZeroRated:Telco Video	ZeroRated:Telco app	ZeroRated:3rd party app	
10/10/2014	Country	Operator	Operator brand	Type	Yes		ZeroRated:Telco Video			
28/09/2014	Country	Operator	Operator brand	Type	Yes		ZeroRated:Telco Video	Bundled:3rd party app		
28/09/2014	Country	Operator	Operator brand	Type	Yes	Bundled:Telco Cloud	ZeroRated:Telco Video	ZeroRated:Telco app		
01/11/2014	Country	Operator	Operator brand	Type	Yes	Promo:Telco Cloud	ZeroRated:Telco Video	Bundled:3rd party app		
10/10/2014	Country	Operator	Operator brand	Type	Yes		ZeroRated:Telco Video		ZeroRated:3rd party app	
10/10/2014	Country	Operator	Operator brand	Type	Yes		ZeroRated:Telco Video			
10/10/2014	Country	Operator	Operator brand	Type	Yes		ZeroRated:Telco Video			
07/10/2014	Country	Operator	Operator brand	Type	Yes	ZeroRated:OrangeCloud	ZeroRated:OrangeMobileTV	ZeroRated:3rd party app		
22/09/2014	Country	Operator	Operator brand	Type	Yes		ZeroRated:Telco Video			
01/11/2014	Country	Operator	Operator brand	Type	Yes	Promo:Telco Cloud	ZeroRated:Telco Video	ZeroRated:3rd party app		
26/09/2014	Country	Operator	Operator brand	Type	Yes		ZeroRated:Telco Video	ZeroRated:3rd party app		
22/09/2014	Country	Operator	Operator brand	Type	Yes	ZeroRated:T-Mobile	ZeroRated:Telco Video	ZeroRated:3rd party app		
22/09/2014	Country	Operator	Operator brand	Type	Yes	ZeroRated:Telco Cl	ZeroRated:Telco Video	ZeroRated:Telco app		
22/09/2014	Country	Operator	Operator brand	Type	Yes	ZeroRated:Telco Cloud	ZeroRated:Telco Video	ZeroRated:Telco app		
05/09/2014	Country	Operator	Operator brand	Type	Yes		ZeroRated:Telco Video	Bundled:3rd party app		
03/11/2014	Country	Operator	Operator brand	Type	Yes		ZeroRated:Telco Video			
18/11/2014	Country	Operator	Operator brand	Type	Yes	Promo:Telco Cloud	ZeroRated:T-Mobile TV/Video	ZeroRated:3rd party app	ZeroRated:Joyn	Promo:3rd party content
12/09/2013	Country	Operator	Operator brand	Type	Yes	ZeroRated:VodafoneC	ZeroRated:Telco Video	Bundled:3rd party app		
04/11/2014	Country	Operator	Operator brand	Type	Yes		ZeroRated:Telco Video			
26/09/2014	Country	Operator	Operator brand	Type	Yes	ZeroRated:Telco Cloud	ZeroRated:Telco Video	ZeroRated:Telco app		
22/09/2014	Country	Operator	Operator brand	Type	Yes		ZeroRated:Telco Video			
19/09/2014	Country	Operator	Operator brand	Type	Yes		ZeroRated:HBO			
22/09/2014	Country	Operator	Operator brand	Type	Yes		ZeroRated:Telco Video			
02/10/2014	Country	Operator	Operator brand	Type	Yes		ZeroRated:Telco Video	Promo:3rd party app		
25/10/2014	Country	Operator	Operator brand	Type	Yes		ZeroRated:Telco Video			
28/10/2014	Country	Operator	Operator brand	Type	Yes	Promo:Telco Cloud	ZeroRated:Telco Video	ZeroRated:Telco app		
05/09/2014	Country	Operator	Operator brand	Type	Yes	Bundled:Telco Cloud	ZeroRated:Telco Video			
05/09/2014	Country	Operator	Operator brand	Type	Yes		ZeroRated:Telco Video			
05/09/2014	Country	Operator	Operator brand	Type	Yes	Promo:Telco Cloud	ZeroRated:Telco Video	ZeroRated:3rd party app		
19/09/2014	Country	Operator	Operator brand	Type	No		Promo:Telco video		ZeroRated:WhatsApp	WhatsApp
16/11/2014	Country	Operator	Operator brand	Type	Yes		Promo:Telco video			
26/09/2014	Country	Operator	Operator brand	Type	No	Bundled:Telco Cloud	Promo:Telco video		Promo:Telco app	
03/10/2014	Country	Operator	Operator brand	Type	No	Promo:Telco Cloud	Bundled:Netflix	Bundled:3rd party app	Promo:Telco app	
18/11/2014	Country	Operator	Operator brand	Type	No	Bundled:Telco Cloud	Promo:Telco video	Bundled:3rd party app	Promo:Telco app	
28/10/2014	Country	Operator	Operator brand	Type	Yes	ZeroRated:3rd party Cloud	Promo:Telco video	ZeroRated:Telco app		
05/11/2014	Country	Operator	Operator brand	Type	No		Promo:Telco video	Promo:3rd party app		
26/10/2014	Country	Operator	Operator brand	Type	No		Promo:Telco video			
05/11/2014	Country	Operator	Operator brand	Type	No		Promo:Telco video			
31/10/2014	Country	Operator	Operator brand	Type	No		Promo:Telco video			
02/11/2014	Country	Operator	Operator brand	Type	Yes		Promo:Telco video	Promo:3rd party app	ZeroRated:3rd party app	
26/09/2014	Country	Operator	Operator brand	Type	No		Promo:Telco video	Promo:3rd party app		
25/10/2014	Country	Operator	Operator brand	Type	No	Promo:Telco Cloud	Promo:Telco video	Bundled:3rd party app	Promo:Telco app	
13/09/2014	Country	Operator	Operator brand	Type	No		Promo:Telco video	Bundled:3rd party app		
05/11/2014	Country	Operator	Operator brand	Type	No		Promo:Telco video	Promo:3rd party app		

02/10/2014	Country	Operator	Operator brand	Type	No		Promo:3rd party TV	Promo:3rd party app		
29/10/2014	Country	Operator	Operator brand	Type	No		Promo:3rd party video-on-demand	Promo:Telco app		
29/10/2014	Country	Operator	Operator brand	Type	No		Promo:Telco video	Bundled:3rd party app		
14/11/2014	Country	Operator	Operator brand	Type	No		Promo:Telco video			
10/10/2014	Country	Operator	Operator brand	Type	No	Bundled:Telco Cloud	Promo:Telco video	Promo:3rd party app	Promo:Telco app	Promo:3rd party content
10/10/2014	Country	Operator	Operator brand	Type	No		Promo:Telco video			
14/11/2014	Country	Operator	Operator brand	Type	No		Promo:Telco video			
19/09/2014	Country	Operator	Operator brand	Type	Yes		Promo:Telco video	Promo:Telco app	ZeroRated:Telco app	
14/11/2014	Country	Operator	Operator brand	Type	No		Promo:3rd party film store			
25/10/2014	Country	Operator	Operator brand	Type	No		Promo:Telco video	Promo:3rd party app		
29/09/2014	Country	Operator	Operator brand	Type	No		Promo:Telco video			
06/10/2014	Country	Operator	Operator brand	Type	Yes		Promo:Telco video	Promo:3rd party app	ZeroRated:Telco app	
31/10/2014	Country	Operator	Operator brand	Type	No		Promo:Telco video			
27/09/2014	Country	Operator	Operator brand	Type	No		Promo:Telco video	Bundled:3rd party app		
29/09/2014	Country	Operator	Operator brand	Type	No	Promo:Telco Cloud	Promo:Telco video			
02/09/2014	Country	Operator	Operator brand	Type	No		Promo:Telco video		Promo:Telco app	
16/09/2014	Country	Operator	Operator brand	Type	No		Promo:Telco video	Bundled:3rd party app		
04/11/2014	Country	Operator	Operator brand	Type	Yes		Promo:Telco video	ZeroRated:Telco app		
23/09/2014	Country	Operator	Operator brand	Type	No		Promo:Telco video	Bundled:3rd party app		
12/11/2014	Country	Operator	Operator brand	Type	No	Promo:Telco Cloud	Promo:Telco video	Promo:3rd party app		
26/09/2014	Country	Operator	Operator brand	Type	No		Promo:Telco video			
18/11/2014	Country	Operator	Operator brand	Type	No		Promo:Telco video			Promo:3rd party content
13/09/2014	Country	Operator	Operator brand	Type	No		Promo:Telco video			
02/10/2014	Country	Operator	Operator brand	Type	No		Promo:Telco video			
05/11/2014	Country	Operator	Operator brand	Type	No		Promo:Telco video	Promo:3rd party app		
05/11/2014	Country	Operator	Operator brand	Type	No		Promo:3rd party video-on-demand			
31/10/2014	Country	Operator	Operator brand	Type	No		Promo:Telco video			
14/11/2014	Country	Operator	Operator brand	Type	No		Promo:3rd party video-on-demand			
16/11/2014	Country	Operator	Operator brand	Type	No	Bundled:Telco Cloud	Promo:Telco video	Promo:3rd party app		
25/10/2014	Country	Operator	Operator brand	Type	No	Bundled:Telco Cloud	Promo:Telco video			
03/11/2014	Country	Operator	Operator brand	Type	No		Promo:Telco video			
16/11/2014	Country	Operator	Operator brand	Type	No		Promo:3rd party video-on-demand			
06/10/2014	Country	Operator	Operator brand	Type	Yes	Bundled:Telco Cloud	Bundled:3rd party video-on-demand	Bundled:3rd party app	ZeroRated:Telco app	
19/09/2014	Country	Operator	Operator brand	Type	No		Bundled:Telco video			
04/11/2014	Country	Operator	Operator brand	Type	No	Bundled:Telco Cloud	Bundled:Telco video			
09/10/2014	Country	Operator	Operator brand	Type	No	Promo:Telco Cloud	Bundled:3rd party video-on-demand	Bundled:3rd party app	Promo:Telco app	
03/10/2014	Country	Operator	Operator brand	Type	No		Bundled:3rd party video-on-demand			
10/10/2014	Country	Operator	Operator brand	Type	Yes		Bundled:3rd party video-on-demand	ZeroRated:Telco app		
14/11/2014	Country	Operator	Operator brand	Type	No	Bundled:Telco Cloud	Bundled:Telco video		Promo:Telco app	
26/10/2014	Country	Operator	Operator brand	Type	No	Bundled:Telco Cloud	Bundled:3rd party video-on-demand	Promo:3rd party app	Promo:Telco app	
28/09/2014	Country	Operator	Operator brand	Type	No		Bundled:3rd party video-on-demand	Bundled:3rd party app		
13/09/2014	Country	Operator	Operator brand	Type	No		Bundled:Telco video	Bundled:3rd party app		
14/11/2014	Country	Operator	Operator brand	Type	Yes	ZeroRated:Telco Cloud	Bundled:Telco video			
28/10/2014	Country	Operator	Operator brand	Type	No			Promo:Telco app		
30/09/2014	Country	Operator	Operator brand	Type	No			Promo:3rd party app		
30/09/2014	Country	Operator	Operator brand	Type	Yes				ZeroRated:3rd party app	
03/11/2014	Country	Operator	Operator brand	Type	No					
02/09/2014	Country	Operator	Operator brand	Type	No					
31/10/2014	Country	Operator	Operator brand	Type	No					
22/09/2014	Country	Operator	Operator brand	Type	No			Bundled:3rd party app		
23/09/2014	Country	Operator	Operator brand	Type	No	Bundled:Telco Cloud				
18/11/2014	Country	Operator	Operator brand	Type	No			Promo:3rd party app		
28/09/2014	Country	Operator	Operator brand	Type	No			Promo:3rd party app		
16/09/2014	Country	Operator	Operator brand	Type	No					
16/09/2014	Country	Operator	Operator brand	Type	No					
12/09/2013	Country	Operator	Operator brand	Type	Yes			ZeroRated:3rd party app		
12/09/2013	Country	Operator	Operator brand	Type	No					
06/10/2014	Country	Operator	Operator brand	Type	No				Promo:Telco app	
08/10/2014	Country	Operator	Operator brand	Type	No					
15/11/2014	Country	Operator	Operator brand	Type	No					
26/09/2014	Country	Operator	Operator brand	Type	No	Bundled:Telco Cloud			Promo:Telco app	
09/10/2014	Country	Operator	Operator brand	Type	Yes			ZeroRated:Telco app		
09/10/2014	Country	Operator	Operator brand	Type	No				Promo:Telco app	
01/11/2014	Country	Operator	Operator brand	Type	No					
01/11/2014	Country	Operator	Operator brand	Type	No					

01/11/2014	Country	Operator	Operator brand	Type	No				
29/10/2014	Country	Operator	Operator brand	Type	No	Bundled:Telco Cloud			
29/10/2014	Country	Operator	Operator brand	Type	No				
10/10/2014	Country	Operator	Operator brand	Type	No				
05/11/2014	Country	Operator	Operator brand	Type	No		Promo:Telco app		
05/11/2014	Country	Operator	Operator brand	Type	No				
05/11/2014	Country	Operator	Operator brand	Type	No				
19/09/2014	Country	Operator	Operator brand	Type	No	Bundled:Telco Cloud			
19/09/2014	Country	Operator	Operator brand	Type	Yes	ZeroRated:Telco Cloud			
19/09/2014	Country	Operator	Operator brand	Type	No				
31/10/2014	Country	Operator	Operator brand	Type	No				
31/10/2014	Country	Operator	Operator brand	Type	No		Bundled:3rd party app		
31/10/2014	Country	Operator	Operator brand	Type	Yes			ZeroRated:3rd party app	
31/10/2014	Country	Operator	Operator brand	Type	Yes			ZeroRated:3rd party app	
31/10/2014	Country	Operator	Operator brand	Type	Yes			ZeroRated:3rd party app	
12/11/2014	Country	Operator	Operator brand	Type	Yes			ZeroRated:3rd party app	
13/11/2014	Country	Operator	Operator brand	Type	No	Bundled:Telco Cloud			
21/10/2014	Country	Operator	Operator brand	Type	No	Bundled:Telco Cloud	Promo:3rd party app		
21/10/2014	Country	Operator	Operator brand	Type	No		Promo:3rd party app		
21/10/2014	Country	Operator	Operator brand	Type	No		Bundled:3rd party app		
29/10/2014	Country	Operator	Operator brand	Type	Yes			ZeroRated:3rd party app	
04/11/2014	Country	Operator	Operator brand	Type	Yes			ZeroRated:3rd party app	
29/10/2014	Country	Operator	Operator brand	Type	Yes		Bundled:3rd party app	ZeroRated:3rd party app	
22/09/2014	Country	Operator	Operator brand	Type	No				
27/09/2014	Country	Operator	Operator brand	Type	No				
27/09/2014	Country	Operator	Operator brand	Type	No		Promo:3rd party app		
27/09/2014	Country	Operator	Operator brand	Type	No		Promo:3rd party app		
24/09/2014	Country	Operator	Operator brand	Type	No				
02/11/2014	Country	Operator	Operator brand	Type	Yes			ZeroRated:3rd party app	
02/11/2014	Country	Operator	Operator brand	Type	Yes			ZeroRated:Telco app	
02/11/2014	Country	Operator	Operator brand	Type	Yes			ZeroRated:3rd party app	
02/11/2014	Country	Operator	Operator brand	Type	No			Promo:Telco app	
02/11/2014	Country	Operator	Operator brand	Type	Yes			ZeroRated:3rd party app	
02/10/2014	Country	Operator	Operator brand	Type	No		Promo:Telco app	Promo:Telco app	Bundled:3rd party content
26/10/2014	Country	Operator	Operator brand	Type	Yes		ZeroRated:3rd party app		
26/10/2014	Country	Operator	Operator brand	Type	No		Bundled:3rd party app		
26/10/2014	Country	Operator	Operator brand	Type	Yes			ZeroRated:3rd party app	

contact@dfmonitor.eu

Tel: +358442032339

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