

Annex I Country briefs: US – United States

The Sprint / T-Mobile 4-to-3 mobile merger made the US one of the most expensive markets in the world

Four mobile network operators were present across the US before the approval of the Sprint / T-Mobile merger. Despite the 4-MNOs present US consumers were paying high monthly prices that are typical in 3-MNO oligopoly markets (i.e., 2-3x more every month than consumers in EU's 4-MNO competitive markets). Five years on, the Sprint / T-Mobile 4-to-3 mobile merger made the US one of the most expensive mobile markets in the world. While monthly prices were falling and continue to fall across mobile markets and while the same was true in the US mobile market prior to the merger, after the merger prices in the US fell at a much slower rate or stopped falling altogether. The Sprint / T-Mobile 4-to-3 mobile merger in the US led to slower decrease of prices causing consumer harm.

Population: 339,996,563 **Mobile market:** 3 MNOs, Verizon-US, ATT-US, T-Mobile-US

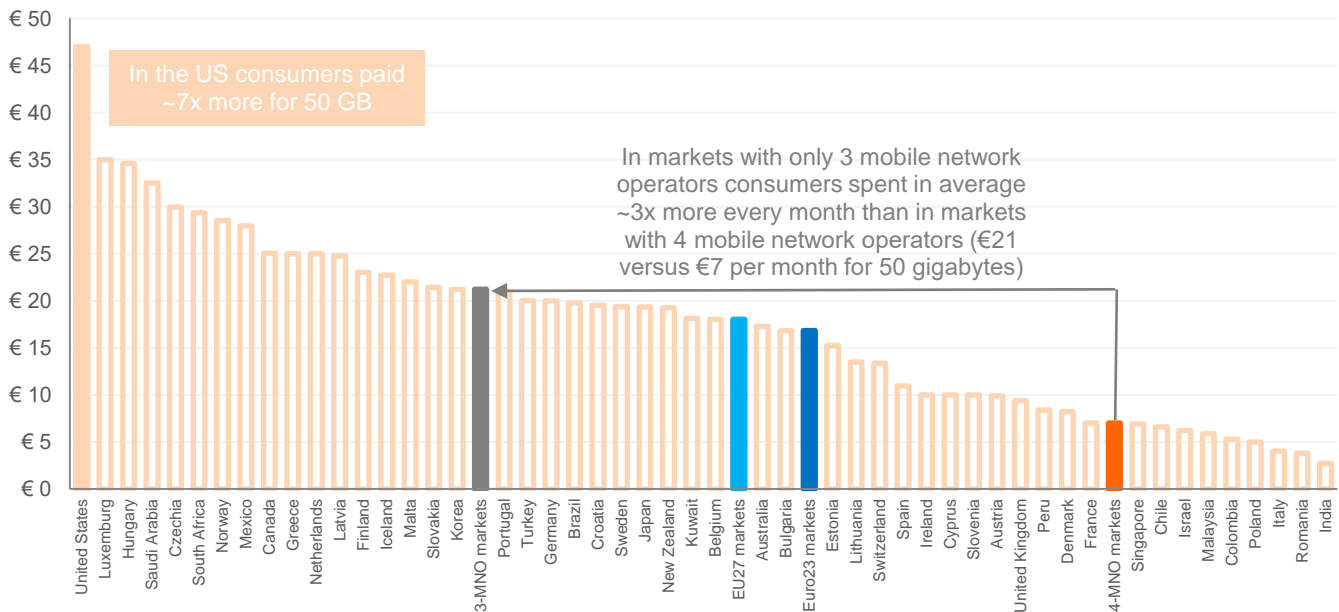
Mobile and broadband service providers: Verizon, Visible, Pageplus, USmobile, ATT, Cricket, PureTalkUSA, ConsumerCellular, T-Mobile, Metro, MintSIM, Tello, Lycamobile, BoostInfinity, Boostmobile, Ting, Xfinity, Spectrum, CenturyLink, Cox, Optimum, Breezeline, Astound, Mediacom, Risebroadband

Minimum monthly price for a mobile voice-data plan with 50 gigabytes: €47 sold by US Mobile

Minimum monthly price for a broadband plan with Gigabit download speed: €61.78 sold by Astound

Mobile market competitiveness - MIN monthly price for 50 GB - 1H2024

MIN monthly price of 5G&4G voice-data plans with at least 1000 mins, 50 gigabytes and 10 Mbit/s



Minimum monthly retail price (incl. VAT & tax) among all eligible tariffs logged in the database for country. For group of countries the bar depicts the median among the country minimum monthly prices of the countries included in the group. research.rewheel.fi ©

MIN monthly price 50 GB - 3 vs 4-MNO markets

5G&4G voice-data plans with at least 1000 mins and 10 Mbps speed

