

In 4 to 3 consolidated mobile markets average mobile internet access prices rose by up to 56%

- In 4 to 3 consolidated or under consolidation mobile markets the average price of the 5 gigabyte mobile internet access basket rose by up to 56% while the lowest available price rose by up to 68%
- In mobile markets that went from 3 to 4 operators or markets with 4 operators where consolidation was blocked the average price fell by up to 37% while the lowest available price fell by 40%

Rewheel / Digital Fuel Monitor flash premium research note, 9th March 2015

Average price of smartphone plans with unlimited min & SMS and minimum 5 gigabytes

In brackets the % change of the lowest available smartphone plan with unlimited min & SMS and minimum 5 gigabytes is shown

