The 4 to 3 consolidation effect – Ahead of the Commission's merger ruling Tele2 increased prices in the Netherlands

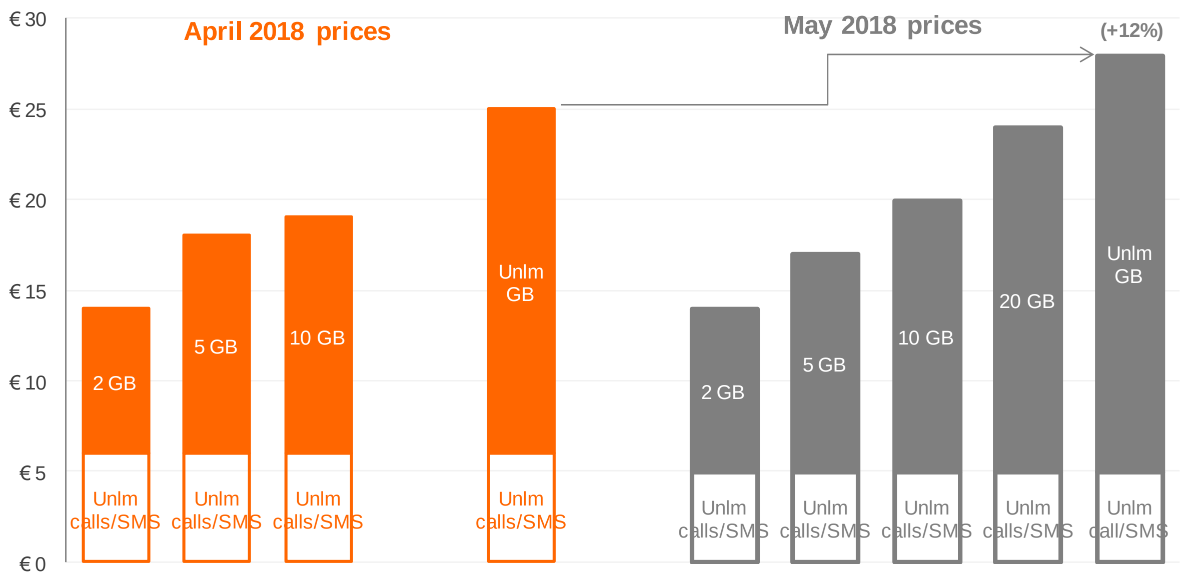
Four months after Deutsche Telekom announced the acquisition of Tele2 by T-Mobile in the Netherlands and few days before the parties notified the 4 to 3 mobile merger to the European Commission Tele2 unexpectedly increased prices.

Rewheel flash research study, 20th July 2018

Key finding

– Ahead of the European Commission's 4 to 3 merger ruling Tele2 increased the monthly prices it charges in the Netherlands for SIM-only plans by as much as 12%

Ahead of the European Commission's 4 to 3 merger ruling Tele2 increased prices in the Netherlands by as much as 12%



Comprehensive analysis is coming up in the autumn of 2018:

Will the proposed 4 to 3 merger of T-Mobile / Tele2 lead to higher prices and/or consumer harm in the Netherlands? Can capacity efficiencies counteract the likely anticompetitive effects of the proposed 4 to 3 merger and are there any effective remedies?

We will examine key questions pertain the T-Mobile / Tele2 4 to 3 mobile merger in a comprehensive research study that we will release during the autumn of 2018.

Get the full report

The full 5-pages flash report is available for purchase. Please contact us at **research@rewheel.fi** or **+358442032339**.

About Rewheel

*New radio spectrum bands, 4.5G and 5G technology, unlimited mobile data plans and the Internet of Things radically change mobile network operators' cost, revenue and profitability dynamics. **Rewheel's mission is to help operators prepare for the paradigm shift** in **network and spectrum strategy**, **spectrum valuation**, **network sharing**, **M&A**, **MVNO economics** and **mobile data pricing**.*

Founded in 2009, Rewheel is a Finland based boutique management consultancy. Our clients are mainly European mobile network operators, telco groups, MVNO groups, sector regulators, governments, global internet firms, mobile data-centric start ups, PE and VC investors.

We delivered management consultancy work for clients in the United Kingdom, United States, Ireland, Switzerland, Finland, Sweden, Belgium, Greece, Poland, Slovenia, Hungary, Russia, Romania. Buyers of our research reports and related strategic workshops include many companies and authorities across Europe and worldwide.

Since 2010 we have been supporting a number of European challenger mobile operators in multiband (700, 700 SDL, 800, 900, 1400 SDL, 1800, 2600, 3400 - 3800 MHz) auctions with spectrum valuation and strategic advisory services.

Network economics metrics

For comprehensive data usage, spectrum usage and capacity utilisation metrics in EU28 and OECD markets visit
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